



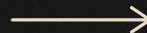
LOL PRESENTATION



LITERALLY

MEDIA

Who Is Literally Media?



WE BRING THE LOLS & THE OMGS

CRACKED

**Know
Your
Meme**

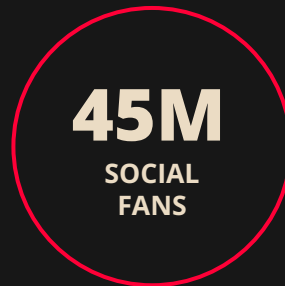
CHEEZ
burger

**eBaum's
WORLD**

ENGAGING 46M+ SOCIAL FANS | 50M+ GLOBAL UNIQUES | 500M+ MONTHLY VIDEO VIEWS



BRINGING FUNNY TO THE MASSES



500M



GLOBAL MONTHLY
VIDEO VIEWS

112M



GLOBAL MONTHLY
PAGE VIEWS

3 MIN



TIME SPENT
PER VISITOR

33M



AVERAGE MONTHLY
SOCIAL ACTIONS

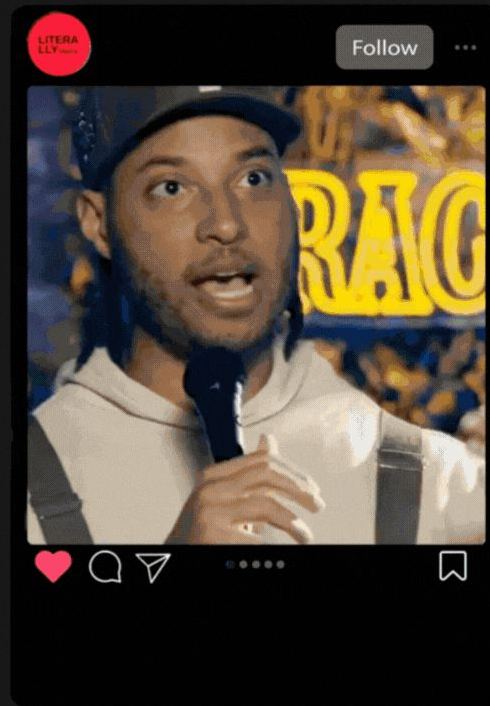
60% MALE
40% FEMALE

48% MILLENNIAL (21 - 34)

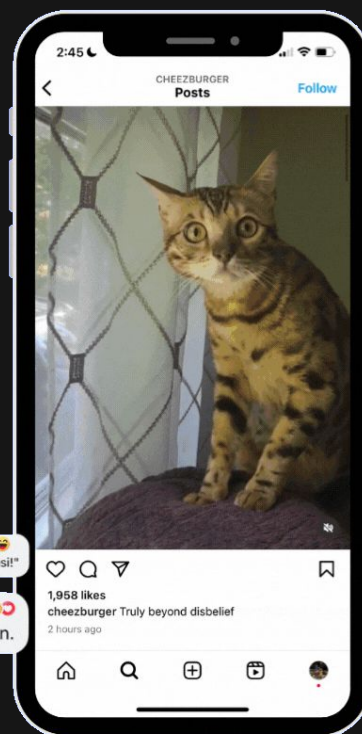
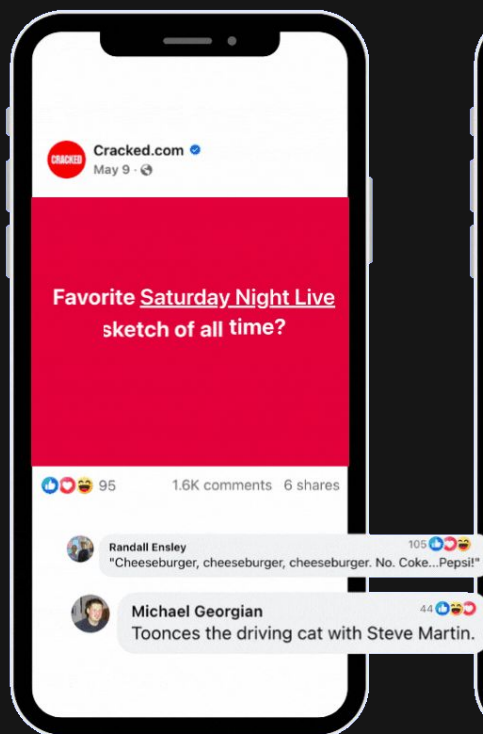
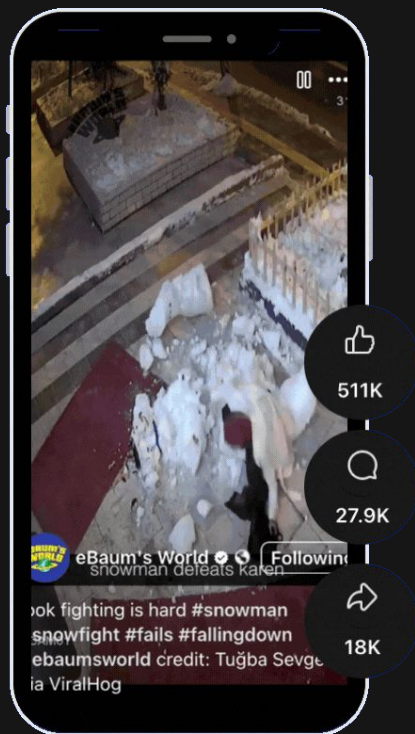
39% GEN Z (13 - 24)

Why Literally Media?

HUMOR IS THE ANECDOTE TO THE DAILY GRIND



90% OF CONSUMERS SAY THEY'RE MORE LIKELY TO REMEMBER A FUNNY AD





BRAND PARTNERSHIPS

HIGH IMPACT
AD PLACEMENTS

CUSTOM
EDITORIAL

SOCIAL
AMPLIFICATION

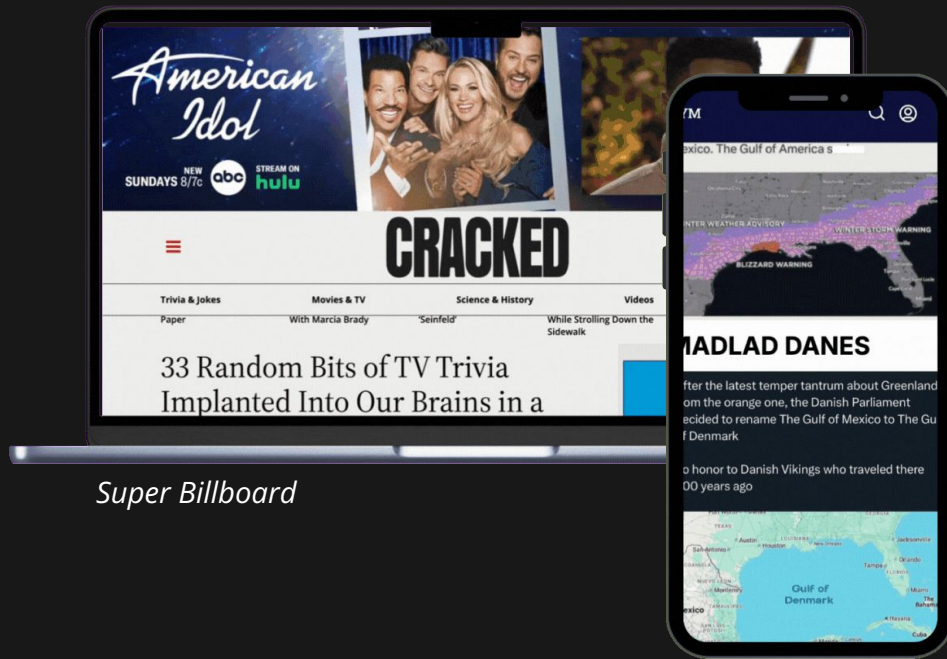
EVENT
SPONSORSHIP

HIGH IMPACT MEDIA TAKEOVERS



Our expertise lies in anticipating and capitalizing on viral moments.

We leverage this understanding to craft turnkey media placements that authentically strengthen brand association and drive meaningful results within the ever-evolving landscape of internet culture.



Super Billboard

Mobile Interscroller

CUSTOM CONTENT



CUSTOM ARTICLES

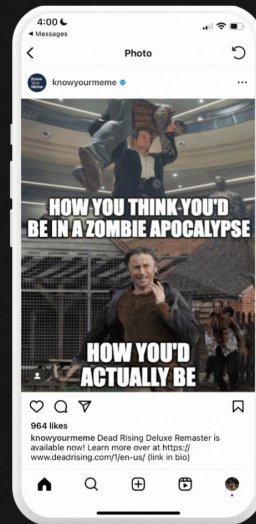
Leverage our award winning editorial team to create engaging content that encapsulates your brand messaging within our editorial voice.

CUSTOM VIDEO

Sponsor an existing Literally Media video series or create something custom based on your brands KPIs.

SOCIAL

Leverage one of our popular social media handles or influencers to create bespoke social content authentically endorsing your brand. We are the architects of online engagement.



2025 CAPCOM CAMPAIGN



2025 HULU CAMPAIGN

TEAM UP WITH TALENT



From rising star status to blockbuster comedic talent, our network of social media influencers can produce authentic, viral content endorsing your brand.

Leverage their engaged audiences, amplify your reach across Literally Media's massive social channels, and make undeniable waves in the digital space.

SAMPLE NAMES

@dannyhaboi | 1.5M

@bradley.thor | 1.8M

@dadnamedryan | 83.6K

@henryhenryhenryhenryhenry | 49.9K



Talent not guaranteed, for example purposes only.

EVENT SPONSORSHIP



Literally Media consistently brings our expansive online communities to life through sold-out real-world experiences.

From immersive Meme Museums to exclusive Cracked Comedy Clubs, we have a proven track record of producing highly coveted events.

We offer partners the unique ability to authentically integrate brands within these established, high-demand activations or to meticulously craft bespoke events precisely aligned with their specific brand needs and objectives.



Cracked Comedy Club

11 Sold Out Shows | 1K+ Ticketed Guests | 30MM Video Content Views

Cracked Comedy Club Upcoming Dates: 6.30, 8.27, 9.24, 10.29, 11.19



LITERALLY

MEDIA