

Home of Legendary Brands.

CRACKED

eBaum's
WORLD

Know Your Meme

CHEEZ
burger

LITERA
LLY Media.

Make
Your Brand
Stand Out.

INTERNET
DEEP DIVE

THIS IS LITERALLY



We are the biggest portfolio of digital comedy and culture brands, offering enduring content loved by **over 50 million people worldwide.**

We have aggregated a collective of the most renowned internet culture brands to secure our spot as the leading experts in e-culture.

#1 HUMOR COMSCORE RANKING

A grey rectangular box containing a large red "#1" on the left and the text "HUMOR COMSCORE RANKING" in black, uppercase letters on the right.

50M+

GLOBAL
UNIQUES

136M+

SITE VISITS

229M+

PAGE VIEWS

500M+

MONTHLY
VIDEO VIEWS

OUR LOYAL AUDIENCE



65%+ | AGES 25-44

60% | MALE

60%+ | COLLEGE OR GRAD SCHOOL EDUCATION



73%
MOBILE



24%
DESKTOP

VISITOR FREQUENCY

Literally Media is a community of loyal & devoted fans

43%
LOYAL

38%
RETURNING

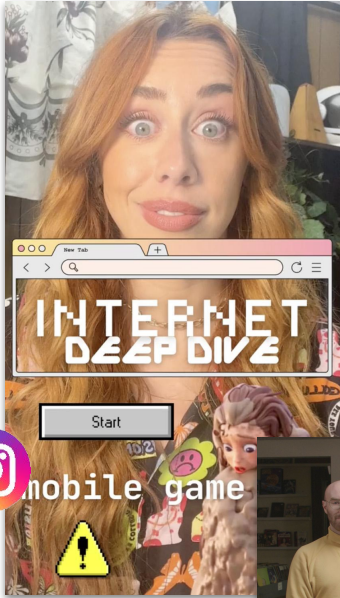
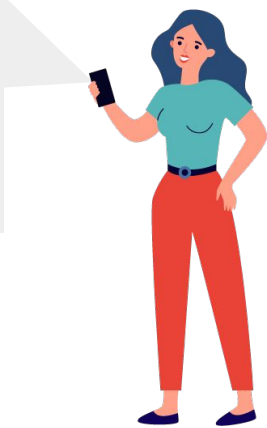


WE'RE EVERYWHERE THAT MATTERS



29M+
SOCIAL
FOLLOWERS

500M+
MONTHLY VIDEO
VIEWS



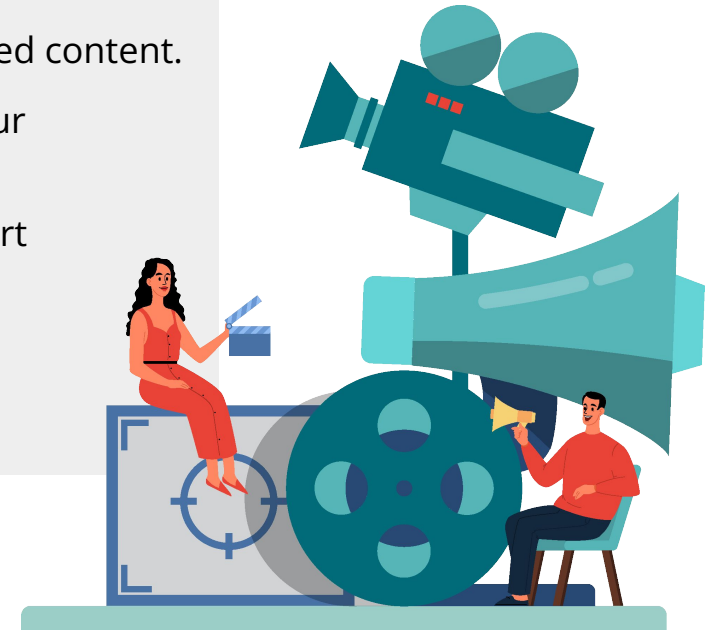
ONE-STOP-SHOP FOR BRANDED CONTENT CREATION AND DISTRIBUTION



Gain unparalleled exposure, strategized, produced, and distributed by our top-notch video content creation team, with a massive follower base, reaching millions of views and dedicated followers in the U.S and worldwide

ADVANTAGES

- **Tailored Content:** your brand's message is conveyed effectively through personalized and targeted content.
- **Massive Follower Base:** Leverage our extensive follower base to reach a wide audience across our platforms and social channels
- **Heightened engagement** with a receptive audience that is more likely to interact with and convert through native content.
- **Brand safe environment** where your reputation is safeguarded throughout the campaign.
- **Performance Analysis:** Gain valuable insights with in-depth analysis, and reports



MAKING A VIRAL IMPACT

THE ISLAND BOYS EXAMPLE



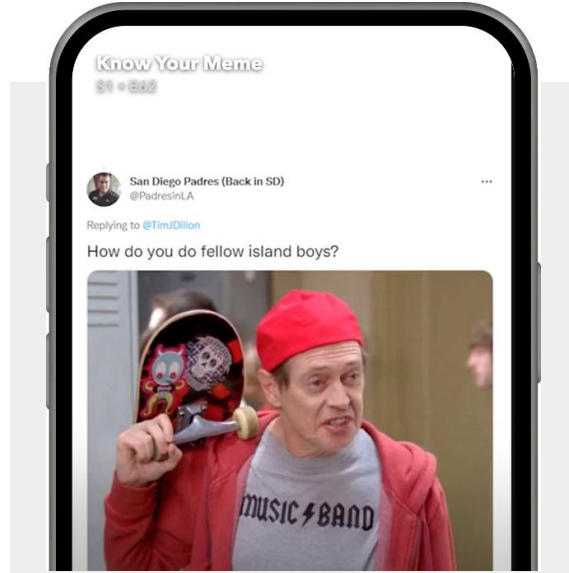
STEP 1

Our trend dashboard scanned millions of data points and spotted a video featuring the 'island boys,' singling out this topic as a phenomenon with high viral potential.



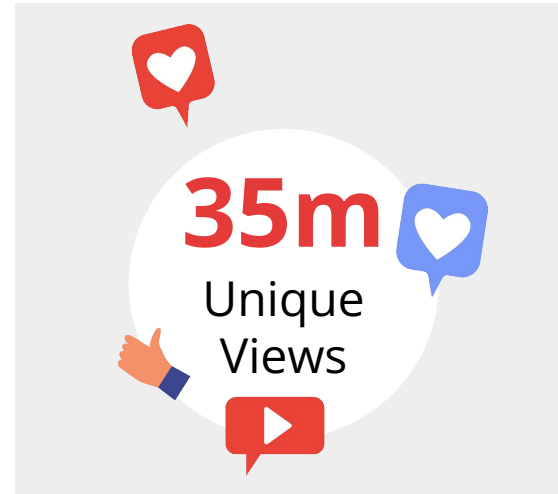
STEP 2

Our editorial team quickly produced video content optimized to maximize impact on social media platforms



STEP 3

The content was posted and distributed on our platforms and social media, immediately generating over 3M views



STEP 4

Three days later - A combined total of **35 million** views across platforms.

OUR BRANDED CONTENT PACKAGES



CUSTOM EDITORIAL



CUSTOM VIDEO

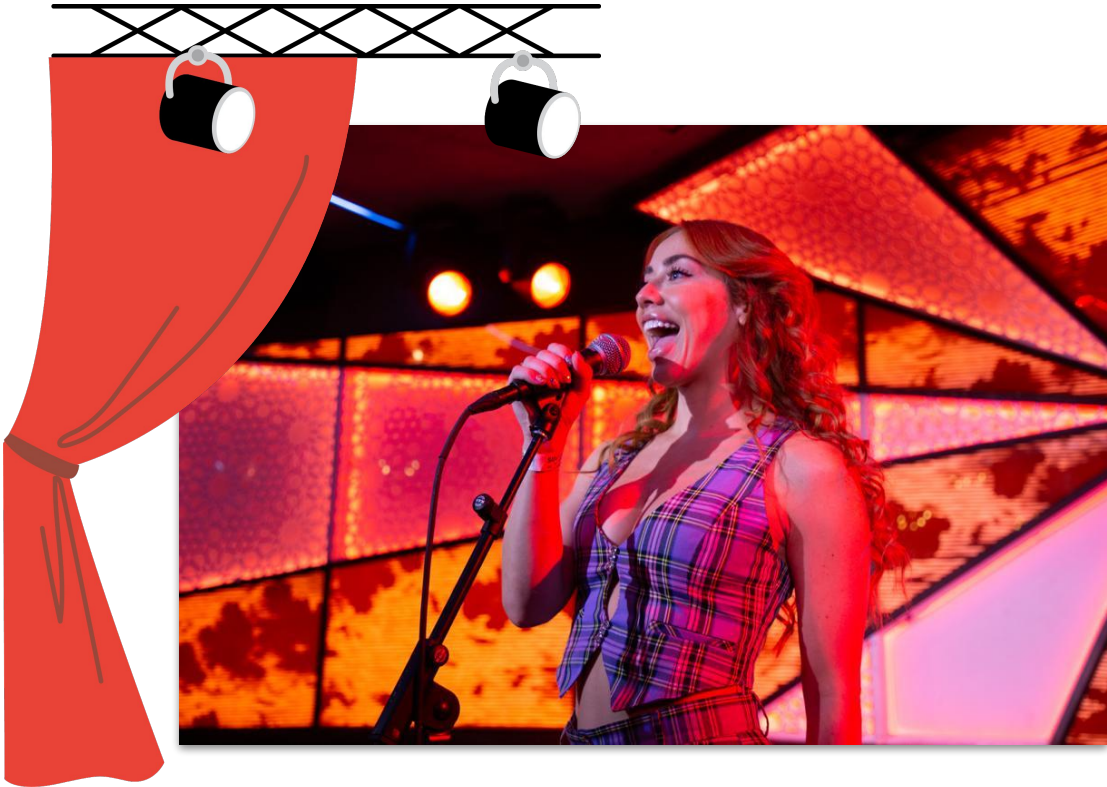


TARGETED AD CAMPAIGN

BRINGING BRAND EXPERIENCES IRL



Our content comes to life in live events and live comedy shows featuring a lineup of rising stars in comedy who you need to know about



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