



Home of
**Legendary
Brands.**

CRACKED

eBaum's
WORLD

Know Your Meme

CHEEZ
burger

INTERNET CULTURE

It's what drives our online AND offline conversations.

Recognition of a meme or an understanding of a trending topic is a right of passage in most circles.

This content and audience are no longer a quirky corner of the internet. **It IS the internet.**

As this reality sets in, it is no surprise that everyone from politicians to advertisers want in on the conversation.

It's time to meet the pioneers in this space.

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The Internet

LITERALLY Media.

THIS IS LITERALLY

We are the biggest portfolio of digital comedy and culture brands, offering enduring content **loved by over 50 million people worldwide.**

We are the internet media mothership, a unified hub of all things internet culture, for all those who embrace it and engage with it.

We have aggregated a collective of the most renowned internet culture brands to secure our spot as the leading experts in e-culture.

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OUR SCALE

#1 HUMOR
COMSCORE
RANKING

50M+

GLOBAL
UNIQUES

136M+

SITE VISITS

229M

+
PAGE VIEWS

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WE'RE EVERYWHERE THAT MATTERS

 TikTok

 SnapChat

 YouTube

 Instagram

facebook

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15M+

SOCIAL
FOLLOWERS

500M+

MONTHLY
VIDEO VIEWS

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Know Your Meme Driving Deep & Growing Engagement on TikTok

Know Your Meme | TikTok

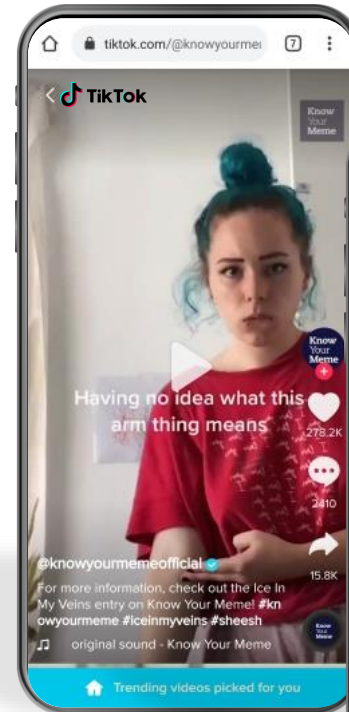
LITERALLY Media.

1.8M followers

150 million total video views to date

20 million total likes to date

1.8M+
UNIQUE VIEWS



Ice in My Veins

1M+
UNIQUE VIEWS



*Pedro Pascal
Laughing then Crying*

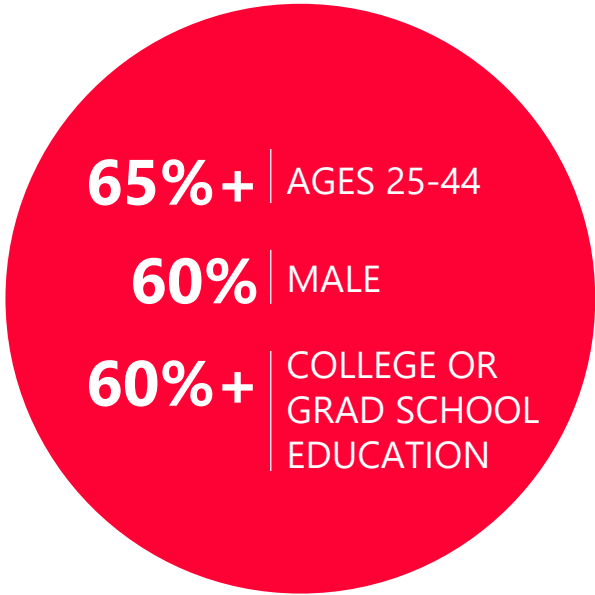
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OUR LOYAL AUDIENCE



73%
MOBILE



24%
DESKTOP

VISITOR FREQUENCY

Literally Media is a community of loyal & devoted fans

43%
LOYAL

38%
RETURNING



Know Your Meme

PAGE
VIEWS | **49M**

GLOBAL
UNIQUES | **16M**

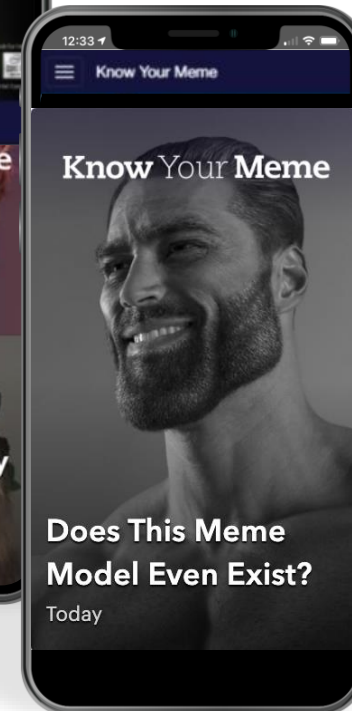
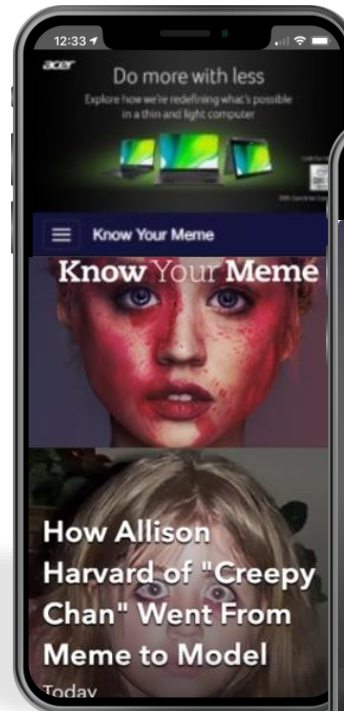
71%
AGES 18-34

56%
MALE

The world's largest internet culture encyclopedia and research community.

Know Your Meme is dedicated to documenting and explaining the origins, history and evolution of the viral internet.

1.1M+
UNIQUE VIEWS



3M+
UNIQUE VIEWS

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**PAGE
VIEWS | 58M**

**GLOBAL
UNIQUES | 13M**

58%
AGES 18-34

54%
MALE

The original digital comedy brand.

Founded in 2001, eBaum's team and its fans curate the internet's funniest memes, viral videos and images

23M

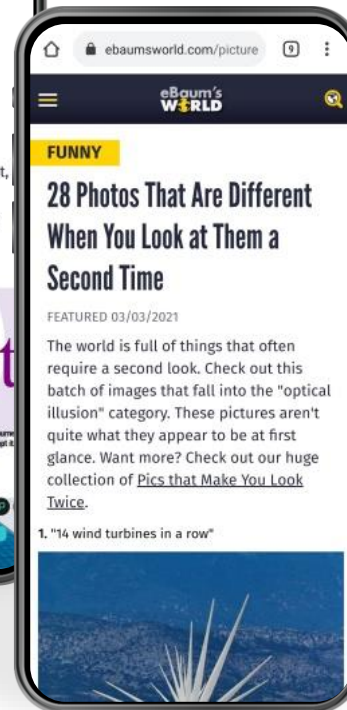
Facebook
Reach

3M

PAGE VIEWS

4 Min.

Average time
on page



12M

Facebook
Reach

2M

PAGE VIEWS

10 Min.

Average time
on page

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PAGE
VIEWS | **84M**

GLOBAL
UNIQUES | **17M**

59%
AGES 18-34

61%
FEMALE

Viral content for everyone.

Cheezburger is a collection of digital funny stuff, with favorite brands like Memebase, Failblog and I Can Has Cheezburger?

15M

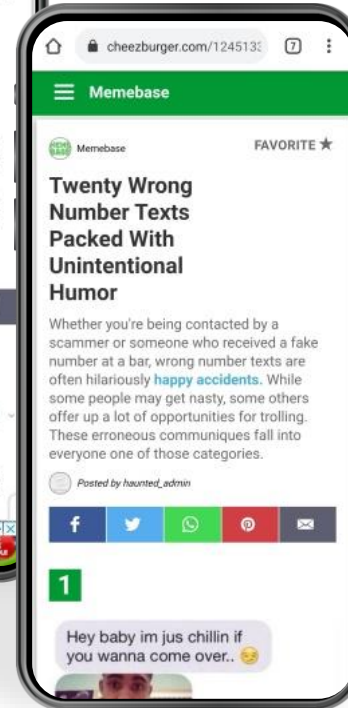
Facebook
Reach

2.6M

PAGE VIEWS

5.35 Min.

Average time
on page



8M

Facebook
Reach

1.3M

PAGE VIEWS

4.55 Min.

Average time
on page

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PAGE
VIEWS | **38M**

GLOBAL
UNIQUES | **5.5M**

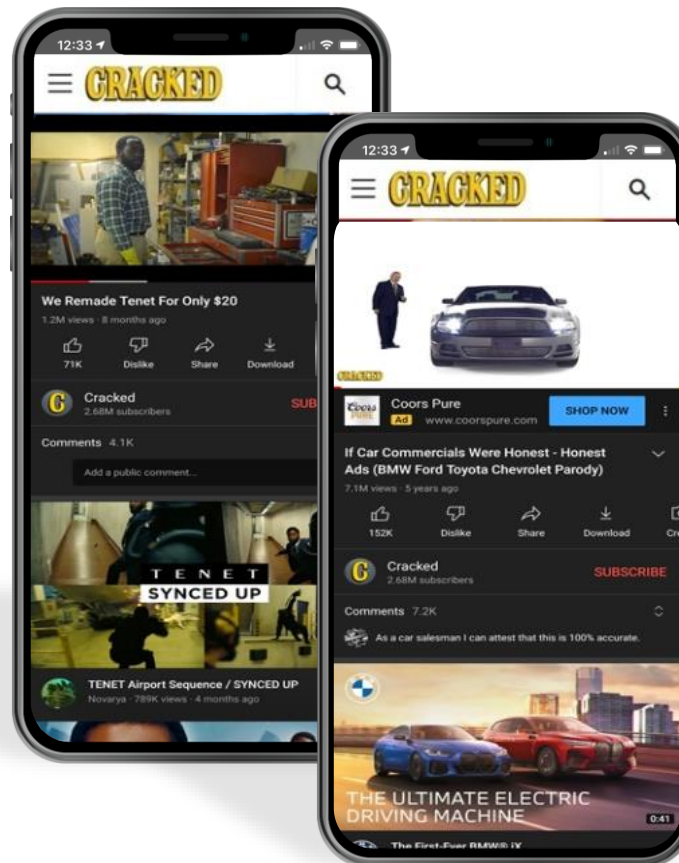
65% | **60%**
AGES 18-34 | MALE

Informed humor, Cracked offers the smart take on topics important and ridiculous.

Deep-dive articles engage loyal readers with a witty look at real life.

*Movies
For \$20*

1.2M+
UNIQUE VIEWS



*If Ads
Were Honest*

7.1M+
UNIQUE VIEWS

All Time Video Views- **1B+ views**
All Time YouTube Views - **958M views**
All Time Hours Watched - **75M hours**

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LITERALLY AS A BRAND-SAFE ENVIRONMENT?
WE DO HAVE TIME FOR THAT....

A PARTNERSHIP WITH US, IS A PARTNERSHIP WITH THE HIGHEST STANDARDS

We have an exclusive seat at the table



**We Are A Google
Certified Partner (GCP)**

We stand above the crowd

- We are one of only a handful of publishers in the world to attain GCP accreditation.
- Identified as exemplary controllers of both Inventory, content, fraud mitigation, business operations, performance and more.

Google audits our performance quarterly

- Our employees are re-certified regularly on their knowledge and operational skills.
- Our publisher sites grade us on their satisfaction via a quarterly independent satisfaction surveys.



**We are a Trust-Worthy Accountability
Group (TAG) Partner**

We take our reputation seriously

- Through our TAG and TAG Against Fraud Certifications, brands and agencies know they are in good hands.

Certification seals the deal

- We are upstanding business partners and performers in delivering digital campaigns.
- We are independently recognized as such by the American Association of Advertising Agencies (4A's), Association of National Advertisers (ANA), and Interactive Advertising Bureau (IAB)

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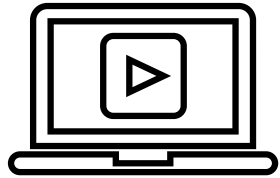
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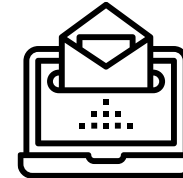
WAYS TO WORK WITH US



Custom Video



Custom Editorial



Newsletter Partnership

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A man with a white beard and hair, wearing a patterned sweater and a striped scarf, is giving a thumbs up gesture.

LET'S GET TO **WORK**

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